

Advertisers who commit to 6 months in Colorado Editor will receive 10% off any size advertisement in the 2012 Newspaper Directory and the 2012 Convention Program.

Advertisers who commit to 12 months in Colorado Editor will receive 20% off any size advertisement in the 2012 Newspaper Directory and the 2012 Convention Program.

2012 Newspaper Directory

Inside Front Cover (Includes 4 color)	\$900
Inside Back Cover (Includes 4 color)	\$900
Back Cover (Includes 4 color)	\$900
Page 3	\$750
Full Page	\$650
1/2 page horizontal	\$350
1/2 page vertical	\$350
1/4 page	\$275
1/8 page	\$150

2012 Convention Program

Inside Front Cover	\$600
Inside Back Cover	\$600
Back Cover	\$600
Page 3	\$475
Full Page	\$475
1/2 page horizontal	\$280
1/2 page vertical	\$280
1/4 page	\$175
1/8 page	\$90

Colorado Editor

	Open Rate	6x	12x
Full Page	\$375	\$338	\$304
1/2 page horizontal	\$190	\$171	\$154
1/2 page vertical	\$190	\$171	\$154
1/4 page	\$110	\$99	\$89
1/8 page	\$70	\$63	\$57
For Color Add 15% (spot or full)			

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